

The big Kahuna

The Southern Ontario motorcycle market has changed dramatically in the past few years. Many well known dealers and shops have closed their doors as their owners retired, leaving riders stranded without a reliable and reputable shop to service their needs.

But a few months ago a new dealer opened his doors on the north end of Toronto in the great City of Vaughan. Located at the corner of Pine Valley and Steeles, Kahuna Powersports is an authorized Yamaha and Kawasaki dealer, able and eager to service all makes and models.

"Toronto motorcyclists have been feeling the void that resulted from many dealers closing their doors, and they know that there hasn't been anywhere for them to go for their motorcycling needs," says Alan at Kahuna Powersports. "That's why we opened up this brand new store at the end of October. We want to take the stranded motorcyclists who are in the GTA and take care of their needs.

Kahuna Powersports is raising the bar on riders' expectations of customer service."

Kahuna Powersports is an impressive motorcycle dealer. They service motorcyclists as well as ATV riders and snowmobilers exclusively. But they're not a car dealer, run by car-type people. This is an experienced crowd of motorcyclists and they know what they're talking about.

"We've been able to hand pick our staff and we've got the best of the best from other places in the GTA" Alan says. "So if you've been wondering where to find experts like Norm and Greg in sales, Scott in accessories, Tony in service and Bill in parts, you'll be glad to know that they're right here at Kahuna Powersports ready to serve their long time customers, as well as newcomers."

Kahuna Powersports has a massive service facility staffed with the best factory-trained technicians from throughout Southern Ontario. "We in-



clude fast-lube while-you-wait service bays, Wi-fi connection, entertaining race videos and you can take advantage of our café while your motorcycle or ATV gets serviced," Alan says.

SERVING ALL MARKETS

Kahuna Powersports caters to the needs of stranded GTA riders who suddenly found themselves without an authorized dealer to go to. "The feeling in the Toronto motorcycling community is that the new breed of motorcycle retailer is less of a true enthusiast and more of an automotive-type investor," Alan says. "So riders are going to pull their motorcycles out of storage in the

spring and wonder where they're going to get them serviced. That's a crowd that we welcome since we service all makes and models and we all ride."

Kahuna also caters to the needs of new riders. "We can help them get into motorcycling since our staff is experienced and will lead beginners in the right direction," Alan says.

The prices are right, and Kahuna has easy financing programs in place. They can fit you with everything you need to get going including jackets, helmets, gloves, and boots – whatever you need to start riding safely and whatever will fit your budget.

Kahuna also caters to women riders.

"This is one of our fastest growing segments," Alan says. "We stock clothing that is tailored to women as well as motorcycles that women feel comfortable on and confident to control. We take them right from the dream of riding a motorcycle to helping them get their licence to outfitting gear to finding them a motorcycle they want, financing it, arranging for delivery or pick up and maintaining it over the years."

For a closer look at all that Kahuna has to offer, Alan invites all riders to come out and take a look around during their huge open house on Feb 21-23, 2008. You can also visit them online at www.Kahunapowersports.com.